



VACANCY

REFERENCE NR	:	VAC01221/21
JOB TITLE	:	Senior Website and Graphic Designer
JOB LEVEL	:	D2
SALARY	:	R 500,909- R834848
REPORTS TO	:	HOD Applications Development
DIVISION	:	Applications Development and Maintenance
DEPT	:	Applications Development
LOCATION	:	SITA Centurion
POSITION STATUS	:	Permanent (Internal/External)

Purpose of the job

The role will be responsible for the creation of all visual design, including branding of internal documentation and collateral, creative concept development for documents and proposals, general corporate design for internal and external communication and layout design for other and interactive platforms. The role will also develop, conceptualize and execute digital product solutions that resonate with marketing strategies of customers from concept to completion.

Key Responsibility Areas

- Establishment of design standards and governance;
- Develop concepts, designs and a wide variety of graphic art and promotional material for digital deliverables that reflect clients' needs and that fit within their existing brand standards;
- Manage projects to ensure that all materials ordered arrive upon agreed time and are in good shape to obtain maximum results;
- Collaborate internally as well as with clients to conceptualize and execute creative solutions that can be translated across various media platforms;
- Meet clients to discuss their needs, objectives and advise suitable designs adhering to a client's brand identity and guidelines;
- Plan social media images, design visuals for e-newsletters, design proposals, design headers and footers and prepare images for websites;

Qualifications and Experience

Minimum requirements: 3-year National Higher Diploma / National First Degree in Graphic Design, Interactive Design, Web Design or related discipline equivalent to NQF Level 6.

Experience: 6 -7 years' experience in graphic design with high level of proficiency in design, web and multimedia software and applications. This should include:

- experience in digital, interactive, mobile, web, responsive, interface, or user experience design;
- experience in Adobe XD, InVision, UXPin or open source equivalent design tools
- full range of UX experience including user research, persona creation, prototyping and wireframes, final user interface design, information architecture, and user testing

The candidate must be capable of leading the creative aspects of a project and must:

- be able to engage with clients;
- be expert in Adobe Creative Cloud: Photoshop, Illustrator and InDesign
- have ability to effectively manage multiple projects/tasks of varying complexities, meet deadlines and work well under pressure

Overlapping full stack senior website and graphic designer experience:

- 6 years’ experience as a website and graphics designer
- 4 years’ experience preparing concept designs for clients
- 4 years’ experience designing websites and graphics for mobile devices
- 3 years’ experience designing user interfaces targeting iOS and Android devices
- 3 years’ experience applying UX design principles
- 3 years’ experience improving the usability of existing websites/web.

Technical Competencies Description

Knowledge of: Excellent skills in developing and implementing design guides and policies; Understanding of the ICT software development environment and practices; Good knowledge and understanding of responsive design, Bootstrap, HTML, CSS, JavaScript, Android design and iOS design; Fluency in current graphic design and UX practices and software, such as Adobe Photoshop, Adobe Illustrator, InDesign etc. Strong conceptual and design style skills; Video editing skills. Knowledge of design, typography and production of printing and web products; Strong user research, development of personas, storyboarding, developing information architecture and sitemaps, Strong developing wireframes/prototypes and usability testing skills. Excellent written and verbal communication, presentation and analytical skills. Solid Microsoft Word, Excel and PowerPoint skills. Knowledge of Macintosh and PC platforms. Understanding and knowledge of: CSS 3; HTML; JavaScript; software developer life-cycle activities

Attention to visual details; Be creative, adaptable to trends and conceptualise original ideas; Have a strong, well-rounded portfolio that showcases your individual design aesthetic; Mindful of client’s needs and the time and costs associated with what you will be delivering; Have an active interest in art/design and passionate about the work you deliver; Creative thinker; Flexible and adaptable; Organised; Multi-tasker ; Good time-management; Detail-orientated; Accurate ; Self-starter - ability to take initiative; Functioning in a team environment; Networking/Relationship building ; Planning and Presentation; Technical writing; and Creative writing.

Other Special Requirements

- Strong business acumen
- Ability to work independently on strategic issues with client, capable of managing fairly complex projects.
- Ability to work with a large variety of clients.
- Ability to communicate concepts and design rationale to clients.
- Ability to meet deadlines and collaborate with a team

How to apply

Kindly forward your CV to: Lwandiso.recruitment@sitaco.co.za stating the position applying for and the relevant reference number

Closing Date: 12 June 2020

Disclaimer

SITA is an Employment Equity employer and this position will be filled based on Employment Equity Plan. Correspondence will be limited to short listed candidates only. Preference will be given to people from the designated groups.

- If you do not hear from us within two months of the closing date, please regard your application as unsuccessful.
- Applications received after the closing date will not be considered. Please clearly indicate the reference number of the position you are applying for.
- It is the applicant’s responsibility to have foreign qualifications evaluated by the South African Qualifications Authority (SAQA).
- Only candidates who meet the requirements should apply.
- SITA reserves a right not to make an appointment.
- Appointment is subject to getting a positive security clearance, the signing of a balance score card contract, verification of the applicants documents (Qualifications), and reference checking.
- Correspondence will be entered to with shortlisted candidates only.
- Applications from Recruitment Agencies will not be considered.